



COMPASSIONATE giving

Biannual News from Good Samaritan Foundation | Spring 2020

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Time Matters...



35 years ago in Arizona, my grandmother had a stroke. A day later she was taken to the emergency room. A week later our family was reconfiguring how life worked. For five years she required around-the-clock attention. Then she passed. Unfortunately, this story is more common than we'd like. Stroke and other neurological disorders do more than take those we love—they upend family dynamics, alter roles, drain incomes, and forever change our quality of life timelines.

When we set out to create this issue of Compassionate Giving, we wanted to feature neurology. The honest truth is neurology has not received significant donor support here at Good Samaritan. This is somewhat surprising. As you know, donors like yourselves typically support causes that have impacted their lives or the lives of loved ones. According to the American Heart Association, "Someone in the US has a stroke every 40 seconds on average." Most health experts suggest our aging population is only likely to increase this number.

There is some good news—real hope exists. Through awareness, innovation, and teamwork, our understanding and care for stroke has come a long way in 35 years. In fact, Good Samaritan Hospital has recently been recognized for our progressive approach to care—earning the Comprehensive Stroke Center designation from The Joint Commission, an honor bestowed on only 3.5% of hospitals in the United States.

Is it time for philanthropy to take a more active role? I hope this issue provides you with answers to that question. Here at the Foundation, we see opportunities to support designated neurosurgical suites, retain and continue to recruit the very best talent, and empower all of our state-of-the-art partners. We're here to answer your questions and explore together what is possible through generosity.

Thank you,

Mary L. Rafferty

President and Chief Executive Officer
Good Samaritan Foundation

We're here to answer your questions and explore together what is possible through generosity.

Perspectives...

Pam Rossmann is currently serving a one year term on the Foundation Board of Trustees as the President of The Good Samaritans. However, her relationship with Good Sam is anything but new. We sat down with Pam to hear her perspective on the hospital, the Foundation Board, and her hopes for the impact of the 2020 Gala. As you will see, Pam is part of the very fabric of Good Sam, keeping the legacy of the Sisters of Charity front and center as we move ahead into the future.



What has kept you engaged with Good Samaritan and the Foundation over the years?

I've been engaged with Good Sam since the mid-1990s when Sr. Jean Patrice Harrington was around, as well as Sr. Myra James Bradley. My parents were very involved back then, which is how I got involved. What has kept me connected all this time is the faith-based mission of the hospital.

The Sisters of Charity have been a huge part of my life...learning about the faith, the mission, and what the Sisters brought to this hospital was something I never experienced before. They were so passionate, had a great sense of humor, and worked so very hard. Working with them gave me a whole different experience in life, and profoundly changed my life from a religious perspective. Helping to raise money to keep that going has been a natural part of that experience. It has given me a chance to meet new people, forge new friendships, and carry on the heritage of my family.



What do you see as the importance of your role as a current Board Member representing The Good Samaritans?

As a one year member representing The Good Samaritans, it means that everyone is a part of the team—it's not a "top-down" approach. You need people from all perspectives at every level, so that everyone understands they are important in meeting the end goal. I think it's wonderful the Foundation recognizes this and includes The Good Samaritans, who put on the Gala every year.



Speaking of the Gala, why do you think it is worthwhile to invest in this year's beneficiary, the Neuroscience Institute?

It is very personal to me. In 2012, my mother had a stroke, and it was a life-changing experience on many levels. I think the new technology will make a huge difference in preparing the clinical teams, which completely changes the care experience for the family and the outcomes for the patient—I want to be part of giving that to families. When The Good Samaritans endorsed the choice of the Neuroscience Institute as the beneficiary, I knew that accepting the role of Gala Chair had been the right calling. I know that it will make a difference.

Inside TriHealth

In healthcare, awards are important. Hospital leadership strives to win them, physicians and nurses work tirelessly to meet award standards, and patients and their families are relieved to know their hospital has won them. But what's behind an award? Are awards just a nice pat on the back, or do they represent something more? When a hospital wins an award, are there real benefits to the people who work for those organizations and to the patients who receive care there?

Recently, Good Samaritan Hospital was designated as a Comprehensive Stroke Center (CSC) by The Joint Commission. This certification is the highest designation awarded by The Joint Commission for stroke care. A stroke happens when your brain doesn't get the oxygen it needs. From that moment on, the clock is ticking. The decisions made in the next 24 hours can impact whether you will live or die, whether you'll live but have permanent disabilities, or if you'll live and actually be able to reverse the effects of stroke.

To learn more about the meaning behind the CSC achievement and the work of the Neuroscience Institute, we spoke with Jason Schwartz, Executive Director of the TriHealth Neuroscience Institute, and Dr. Andy Ringer, Medical Chief of the TriHealth Neuroscience Institute and Neurosurgeon and Chair, Mayfield Brain & Spine. As you will see, innovation is not only related to technology—it also refers to the impact of aligning the right partners and resources.

Jason explains the significance of the CSC designation this way: "We are now one of just two such Stroke Centers in Cincinnati. Because of this investment and accomplishment, Good Sam is the anchor for TriHealth, which is now our community's most comprehensive stroke network." He continues, "Many of the measures we are held to with this designation are related to time—as we say in stroke care, 'time is brain cells.' Because of our innovation in technology, such as the software made possible by The Good Samaritans' Gala, and our partnership with Mayfield established in 2017, we serve the largest geography in the region."



Many of the measures we are held to with this designation are related to time—as we say in stroke care, 'time is brain cells.'

– Jason Schwartz



Dr. Ringer agrees. “Creating the partnership between Mayfield and TriHealth just made sense. We share the vision of enhancing quality of care and a commitment to safety. Since I have been Chief here at TriHealth, I can say that I have never been involved in a health system that has such large, dedicated efforts focused on safety and quality.”

He notes this is highlighted by another award, the Leapfrog Hospital Safety Grades. Rating hospitals on an A-F scale, TriHealth is the only local system to earn an “A” at every hospital. In other words, you are less likely to be readmitted or have a complication if you receive care at TriHealth. “Knowing that safety and quality are the primary goals makes the partnership easy,” Dr. Ringer says.



The reward is not the award. The true reward is knowing you’ve contributed to saving or changing a life, and the lives of families as well.”

– Andy Ringer, MD

Our conversation turns back to the original question: what’s behind the award? As Jason asserts, “Awards are much more than a reflection of the technology you have; awards are about your team’s ability to communicate and positively affect outcomes. Awards are determined by your ability to take very complex problems and turn them into solutions. They aren’t won by organizations—they’re won by people. People make the difference.”

Through the use of mobile technology, artificial intelligence, and advanced equipment, the talented physicians, nurses, and partners at Good Samaritan have remarkable outcomes. As Dr. Ringer notes, “The reward is not the award. The true reward is knowing you’ve contributed to saving or changing a life, and the lives of families as well.” The teams of the Neuroscience Institute are proud of their work, but are not done yet. There are many opportunities to impact lives and move innovation forward.

A Day in the Life of NEUROLOGY

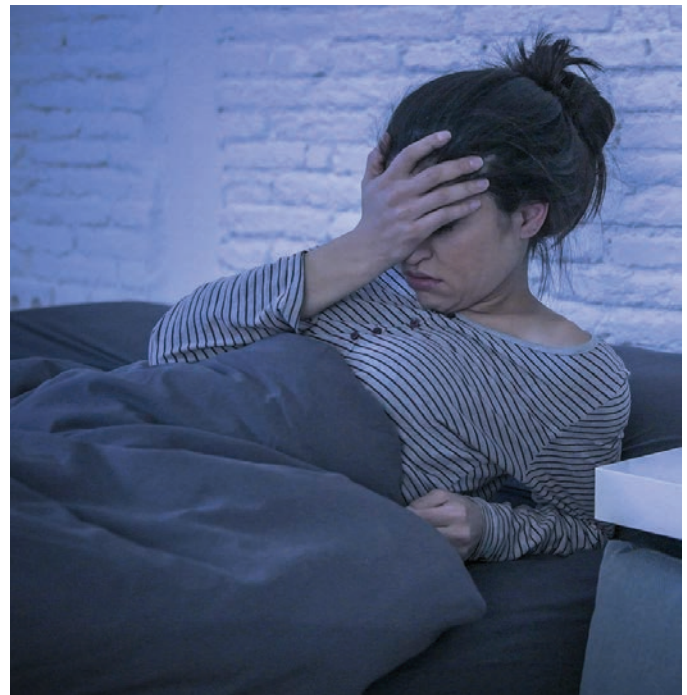
Neurological disorders are among the most challenging to predict, treat, and cure. Classified as disorders of the nervous system, which includes the brain, spinal cord, and nerves, neurological disorders range in severity from less harmful and somewhat debilitating to life-threatening. For the lucky few, neurology is a complex mystery—a medical field with more questions than answers. For those less fortunate, neurological disorders can impact every moment of their day, and their need for constant medical support is a fact of life. To better understand what these individuals go through, we share the following insights provided by patients, their families, and care providers through private conversations.



A Patient's View on Epilepsy

Envision waking in the middle of the night with a horrible sense of dread. A negative feeling you can't shake—you begin to sweat, breathe heavily, say to yourself "no, no...no." It's been two days since you experienced what doctors call a prodromal event, a disturbance in your mood. You've been irritable and confused—a warning sign that you could experience a seizure soon. Now you are having what is referred to as an aura, the earliest sign of seizure activity. As one of 2.5 million Americans with epilepsy, you know what your version of epilepsy feels like and you know what's coming next. Your vision begins to flicker... a strange offensive smell fills your nostrils and a slight buzzing sound begins....

The moments following your seizure you feel weak, thirsty, and dizzy. Frustration sets in all over again as your loved ones look on with a sense of helplessness.



Where philanthropy can serve: *The TriHealth Neuroscience Institute utilizes a team-based approach to treating neurological complications. Investing in these partnerships helps ensure that specialists receive the very best equipment and technology to help patients manage epilepsy to improve quality of life.*

A Son's Take on Stroke

At 28 years old, you're not supposed to switch roles with your father. You're not supposed to watch a charismatic, vibrant person that manages over 2,000 employees suddenly become feeble and childlike. In the five years since his stroke I think I've felt every emotion possible. I'm embarrassed to admit that a part of me is still angry. Not angry at my father, or even at the horribleness of his event. I'm angry that I've been forced into the role of caretaker, fitness motivator, personal finance monitor, and best friend to someone I barely recognize anymore. I should be out starting my own family but I'm not. I'm here—angry and afraid. Afraid that a second and fatal stroke is headed my father's way, afraid I may suffer the same fate one day, and afraid that stroke stole everything and there's nothing I can do about it.



Where philanthropy can serve: *The Good Samaritan Foundation is helping the Neuroscience Institute invest in people, awareness, artificial intelligence, and cutting-edge technologies that offer solutions for prevention, early detection, and even reversal from stroke damage.*



A Care Provider's Role Reversal

It has been said that "a nurse is just another word to describe a person strong enough to tolerate anything and soft enough to understand anyone." Never is this tested more than when you're placed into a situation where you've got to navigate a family through a brain tumor diagnosis...and that family is yours...and the patient is you. I remember needing multiple ways to communicate what was happening and what came next; a version for my children, a version for my husband, a certain straight-forward way I spoke with my neuro-oncology team, and even a certain way I spoke with myself. Before you need your life saved through technology and talented people, those things sounds nice and interesting. Once you depend on them, they take on a whole new importance.



Where philanthropy can serve: *Good Samaritan Hospital is the first hospital in Ohio to receive the Joint Commission's Gold Seal of Approval® for brain tumor certification. By partnering with the Good Samaritan Foundation, your investment can deliver care to families currently struggling, or to innovations and technologies that will change the face of neurology in our community forever.*

What do antique cars, moonshine, and innovation all have in common?

The Good Samaritans' 36th Annual Gala: Roaring Into the Twenties!



Mark Clement, President and CEO, TriHealth; Angie Conners, Gala Co-Chair; Pam Rossmann, Gala Chair; Andrew Ringer, MD, Chief of Neurosciences, TriHealth and Gala Physician Champion

On February 8, 2020, hundreds of flappers and fellas gathered at the Hyatt Regency Cincinnati, celebrating their accomplishment of raising more than \$566,000 to improve stroke care in our community. Along with annual support of the Good Samaritan Free Health Center and Medical Education Research Fund, proceeds are benefitting the TriHealth Neuroscience Institute to make the future possible—now.

We know that in stroke care, every second counts. Because of your Gala support, the Neuroscience teams will be able to purchase artificial intelligence software, Viz.ai, which helps them detect and respond faster to strokes. When a patient has a CT scan done in an Emergency Department, it will be run through Viz.ai software that will send a secure photo to a physician's phone within just 4 minutes if the patient shows early signs of a stroke, readying the care teams to respond quicker than ever before. This will create more stroke survivors overall, and more survivors who will live without life-altering disabilities.

Thank you to all The Good Samaritans, our sponsors, underwriters, and guests!
Special thanks goes to:

Presenting Sponsor:



Corporate Sponsors:



Cocktail Hour and After Dinner Cocktails



Musical Entertainment and Décor

Good Samaritan Hospital
Medical and Dental Staff

ROARING • INTO THE • TWENTIES

Total Raised:
\$566,000

36 Year Total Raised:
\$9.9M



Guests: **610**

Moonshine
Tastes:
295



Antique Cars: **2**



Bottles of Bubbly Won: **144**



Spam Sliders
Eaten:
250



Sketches
Drawn:
76



Green Screen Photos Taken: **452**



Palms Read:
150

Want to see more?

Visit gshfoundation.com/gala to view all event photos. You can also view The Good Samaritans page on our website to learn about how you can become a member and make a difference!



The Power of Faith and Medicine: **Libby's Story**

When Libby Tome opens her door to you for the first time, you instantly feel comfortable—almost as if you have been there before. It certainly could be the charming scene. There is a long road through the woods leading to her family's restored farmhouse, which is filled with the warm glow of candles on a dark winter evening.



“Good Sam treated me immediately. They were so quick, and I’m thankful because I didn’t realize just how important time was in treating a stroke,” she explains.

As Libby greets you with a smile, you can hear her daughter, Moriah, calling after their boxer puppy named Peanut who darts across the hallway. Libby’s 18 month old grandson, Louie, toddles up to the front door with a squeal as his mom—Libby’s daughter Lena—chases after him. While all of this makes you smile and feel at ease, it is Libby herself who makes you feel at home.

Settling into an oversize couch, talking with Libby is like talking with an old friend. Many people in the community know Libby in relation to her husband, Brian Tome, founder and lead pastor of Crossroads Church. As a self-proclaimed introvert who prefers to work behind the scenes, Libby is at peace with that recognition. “Over the years, I’m sure there has been an expectation for me to be more in the spotlight,” she reflects. “But I never felt like I could be anyone other than who God created me to be.”

As Libby and Brian’s three children—Lena, Jake, and Moriah—were growing up, Libby learned she had a passion for one-on-one interaction, often hosting small gatherings for pastor’s wives and new employees. “That’s where my gifts are—I love connecting with people, especially in my own environment.” It is her ability to connect with people that put her in the right place at the right time when the unthinkable happened.

In March 2017, Libby was at a gym owned by a friend from church. In the middle of a workout, Libby suddenly slumped over. She recalls, “Although I was awake, I couldn’t get myself to talk or move.” Her friend jumped into action, immediately calling 911. Libby can remember the EMS responders saying they were taking her to Good Samaritan Hospital. “At that moment,” Libby remembers, “I knew that I would be in good hands.”

While she would not know until after her surgery, Libby was having a stroke. “Good Sam treated me immediately. They were so quick, and I’m thankful because I didn’t realize just how important time was in treating a stroke,” she explains. “I was awake

during surgery, and I soon realized that the doctors were pulling the blood clots out of my brain through my leg—I couldn’t believe it. Before the stroke, I thought neurosurgery was your head being opened up. This was amazing.”

The innovation in neuroscience care saved Libby’s life and laid the groundwork for a full recovery. However, what stunned everyone, including her caregivers, was the speed of that recovery. Libby was walking the very next day. Within a week she was playing tennis again, never needing therapy.

Some may call it good medicine. Others may call it a miracle. Libby calls it both.

When news of Libby’s stroke reached the Crossroads community, there were prayer lists, a special service at church, and more. “I really felt the support of the community and saw firsthand the power of God working in our lives,” she says. “I had the right people in the right place at the right time, all the way through. Everyone at Good Sam was on their game and so compassionate. And when you combine that with having a community rally around me and lift me up in prayer, I truly believe this was a miracle.”

Just then, more voices fill the room, which is open to a cozy kitchen with a large island. The entire family is now gathered around the island, including Moriah, Lena and her husband, Nick, who holds a squirming Louie, and Libby’s son, Jake, and his wife, Hailey. Last to walk in is Brian, finishing up a phone call and cheerfully greeting his family. They gather around the kitchen island talking about what’s for dinner, laughing with little Louie, and looking for Peanut, hoping she’s not getting into any mischief.

As Libby walks over to see her family, it is impossible not to feel the love, gratitude, and joy amongst them all. It reminds us that innovation, combined with faith—the bedrock upon which Good Samaritan was founded—can do miraculous things.

Your Philanthropy Update



Good Samaritan Hospital Guild Awards More than \$190,000!

The Good Samaritan Hospital Guild continues to impact our team members and the people we serve through their annual grantmaking. This year, the Guild distributed more than \$190,000 during their annual Awards Celebration. Funds supported a variety of departments and locations throughout the Good Samaritan Region, such as:

- Transportation support for Behavioral Health, Care Coordination, and the Good Samaritan Free Health Center
- Privacy Screens and support for the Quilt Program in the NICU
- Mannequins and simulators for Good Samaritan College
- And more! Visit the Guild webpage on gshfoundation.com for the full list.

Do you want to help make a difference? Joining the Guild is an easy, fun way to make an impact! Contact us today.

one 1 CAMPAIGN

This year marked the second annual One Campaign—TriHealth’s single giving initiative for team members. The Good Samaritan Foundation partnered with our fellow TriHealth foundations, Bethesda Foundation and McCullough-Hyde Memorial Hospital Foundation, as well as ArtsWave and United Way, to provide our team members the easiest possible way to make a big impact in our community.

As you can see, our team members did exactly that. We are grateful for your generosity and the difference you make in the lives of those we serve!



NUMBER OF GIFTS

One Campaign Total: **2,648**

Good Samaritan Foundation Total: **682**



DOLLARS RAISED

One Campaign
Total: **\$723,626**

Good Samaritan Foundation
Total: **\$203,235**

TOP FUNDS SUPPORTED



Good Samaritan’s Greatest Needs



Good Samaritan Free Health Center



Cancer Care



Team Member Emergency Assistance



Women’s Services

Your Philanthropy Update

GSC Forges into the Future

Great things have been happening at Good Samaritan College!

This past December, Judy Kronenberger, PhD, was named President of Good Samaritan College of Nursing and Health Science after serving in the role as interim since February, 2019. Prior, she served as GSC's Academic Dean for General Education and Allied Health. Students, faculty, staff, and alumni are thrilled that Judy will continue to lead the College with her commitment to student success and ensuring that all graduates are prepared to enter the workforce with clinical excellence and the hallmark of compassion for which Good Sam nurses are known.

As you may be aware, GSC has also undergone an extensive renovation, updating the physical campus to match the quality of education. If you missed our Open House this past winter, please contact us for a tour—we'd love to show you!

Also this past winter, GSC welcomed its newest students with a White Coat Ceremony. Because of generous donors, students received a white coat that symbolizes professionalism and commitment to the nursing profession. In the front pocket of the coats were personalized notes of encouragement from donors—a meaningful way to keep the GSC family connected.



Students at their White Coat Ceremony



Alumni enjoying last year's Homecoming

There are many ways to stay connected with GSC—such as Homecoming in only a few weeks—as we move ahead into the future. We hope you will continue with us on our journey!

Tribute Gifts

Thank you to those who made gifts in honor or memory of someone special. We are grateful we can help you make a difference with your tribute.

Lifetime Giving

Each year, we welcome new philanthropic partners to our Lifetime Giving Societies as well as celebrate those whose generosity earns a new recognition level.

For the full lists of honorees and donors, please visit gshfoundation.com and click Donor Recognition.

PHILANTHROPY MAKES ITS MARK

Since 2011, the 100% philanthropically supported Good Samaritan Free Health Center has provided comprehensive, compassionate care for thousands of uninsured adults in Hamilton County. With its small staff and more than 130 volunteer providers and community members, the Free Health Center has grown to be the largest urban free health clinic in Ohio by volume. By providing primary, specialty, dental, and behavioral healthcare, along with support services, the Free Health Center uses an innovative care model to treat the whole person.

It is ONLY because of donors and volunteers that the Free Health Center exists and is able to create programs that adapt to the needs of those being served. Therefore, we are excited to share that the Good Samaritan Free Health Center has won the 2019 Free Clinic of the Year Award from Ohio's Charitable Healthcare Network.

The award, created through a 2014 Ohio law declaring December as Free Clinic Appreciation Month, is presented to a clinic that has gone beyond the call of duty for its community within the last year. Members of the Free Health Center team were in Columbus in December 2019 to

receive the award and celebrate their recognition for clinical quality, innovation in care, community partnerships, impact on the community, and commitment to serving every patient with compassion.

We share this award with YOU, our generous volunteers and donors, who make this possible. With your continued support, the Free Health Center will be able to increase its impact and continue to prove that innovation is not restricted to technology only—sometimes, it's the way you treat someone that sets you apart.



FY19 IMPACT

 Total Visits:
9,758

 Volunteer Hours:
7,563

 Estimated value of care donated to the community:
\$3 million

Linda Smith-Berry, Director;
Steve Eby, MD, Medical Director;
Anne Geiler, Dental Services Coordinator

If you would like to take a tour, volunteer, or learn more, please contact us today. You can help change a life.
513 862 3786 • gshfoundation.com

THE FUTURE: Stroke Care in 2040

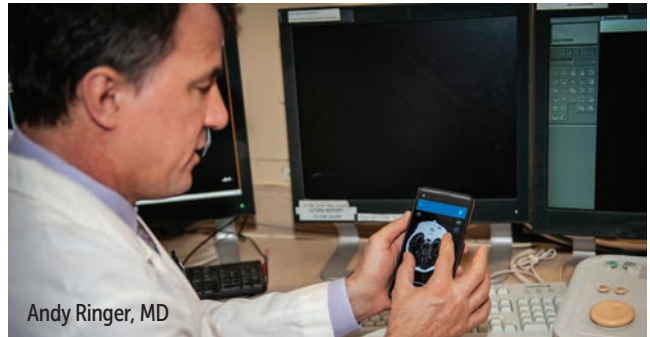
The year 1999 was marked with memorable occurrences. Markets around the world held their breath as the Y2K scare threatened to down business, planes, and the stock market itself. The Columbine tragedy in Littleton, Colorado left our country and the world looking for social answers. And in healthcare, scientists accomplished a medical milestone by mapping the entire genetic code of a human chromosome for the very first time.

Does this world of twenty years ago feel much different than today? In certainly does in health-care. We've seen more advancements of care in the past twenty years than at any point in human history. Electronic medical records now provide instant access to information. Minimally invasive surgeries improve results while lowering hospital stays and, according to the Stroke Association, through education and improved treatment options, we've seen a nearly 40% decline in age-standardized stroke mortality rates.

So, where can stroke care go in the next 20 years? Dr. Andy Ringer, Chief of the TriHealth Neuroscience Institute tells us:

“When you look at progress, you have to first look at the obstacles you must overcome. In emergency stroke care, a few major obstacles include time, information, specialized talent, and technology. The technology is getting better and better. So, the key is how to get this type of care to more people, more quickly.”

The technology made possible by Gala proceeds—Viz.ai software—is an amazing start. This artificial intelligence software enables brain scans to be sent securely to physicians' phones, where they can evaluate on the spot if a patient is at high risk for a stroke and quickly mobilize care teams, drastically shortening treatment times and improving outcomes. But Dr. Ringer doesn't expect the innovation to end there.



Dr. Ringer continues, “What I hope to see in my lifetime, if not my career, is where I am able to sit at a ‘command central’ in one location and remotely manipulate a surgical robot at another hospital. We need to get the care to the patients, and reverse the notion that patients are always going to come for us to care. That should be our goal.”

In addition to lowering mortality rates, TriHealth's goal is also to reduce—if not eliminate—the debilitating impact of a stroke. Stroke is the leading cause of serious, long-term disability in the United States (strokecenter.org). Dr. Ringer notes there is new research that suggests certain procedures could actually reverse the effects of a stroke, negating the need for years of expensive therapy and support, and creating a better quality of life for the patient and their loved ones.

Prevention and discovering early health determinants to stroke are key to the next 20 years of stroke care. Here at the Good Samaritan Foundation, we're partnering with our physicians and medical experts to help get care out to the community instead of waiting for patients to come to us. This support includes efforts to educate, uncover risk factors, recruit the top talent, and provide the entire team with the very best technology. Together, with the right partnerships and right philanthropic support, stroke in 2040 will be very different.



375 Dixmyth Avenue
Cincinnati, OH 45220
www.gshfoundation.com
513 862 3786

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Two Powerful Words

THANK YOU

"Thank you." These two words have a big impact! The Grateful Patients and Families Program gives patients and their loved ones the opportunity to support Good Samaritan Hospital while saying "thank you" to caregivers who made a difference during their stay. Your gratitude and generosity is felt by each recipient and makes a difference to the patients we serve. Please take the time to show your appreciation by making a gift in honor of a physician, nurse, or team member who has shown compassion and provided quality, competent care.

For more stories or to share your own, visit gshfoundation.com/grateful.



“ I would like to thank Maria for the way she cared for me during my recent hospitalization. I have suffered for many years with intractable pain following my lumbar fusion. Maria treated me as a human being struggling with pain in a way that I found competent, professional, and most importantly compassionate. She consistently demonstrated an understanding that treatment of pain involves the treatment of the whole person... As a retired RN with more than 30 years of experience, Maria embodied my expectations of the best practices in nursing.”