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Compassion

GOOD SAMARITAN HOSPITAL GOOD SAMARITAN HOSPITAL FOUNDATION

A **TriHealth** Hospital

2 WEEKS AGO I HAD HEART SURGERY.

Other doctors told me that I'd have to have my mitral valve replaced.
The surgeons at Good Samaritan Hospital said they could repair it instead, which is better in the long run.
Using robotic-assisted surgery, they operated through tiny incisions,
making my recovery faster and easier.
There's only one hospital in Cincinnati whose experience gives me confidence.
And that hospital is Good Sam.

Only at **Good Samaritan
Heart**

Learn more at OnlyGoodSam.com or call 513-865-5272.

Good Sam. Great Medicine.



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TRIHEALTH'S 2010 REPORT
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John S. Prout

James L. Wainscott



Making expert health care more accessible

As proud as we are of the excellent medical care that takes place within the walls of Good Samaritan

Hospital, we realize that it also is beneficial to reach out to patients in their communities. As an integrated health care delivery system, TriHealth has evolved a network of facilities and services where patients can access Good Samaritan's care that they trust. That's why we're committed to building medical facilities in communities like Green Township, where Good Samaritan Medical Center – Western Ridge opened in September. That's also why we're eager to open the Good Samaritan Free Health Center of Price Hill in late January. This much-needed center will serve the Price Hill community where it is estimated that 12,000 people do not receive health care. For more about the new center and our reasons for supporting it, see page 6.

The Good Samaritan Free Health Center of Price Hill is one of dozens of ways that TriHealth, with the combined strength of Good Samaritan and Bethesda hospitals, is improving accessibility to health care in Cincinnati. Our 2010 Report to Our Community, on page 21, features a few of the more than 150 programs we make available to underinsured and uninsured Greater Cincinnatians.

Of course we also provide expert care within the hospital walls. The story on page 12 tells why four of our most dedicated and experienced surgeons has devoted 20-plus years each to patients at the Faculty Medical Center. Located within the hospital, the Faculty Medical Center serves patients who arrive in our Emergency Room with no physician, or with little or no insurance.

This new year we thank those who have been generous in supporting our mission and we invite them and any others to assist us in helping our community in the coming year.

Sincerely,

John S. Prout
President and Chief Executive Officer,
Good Samaritan Hospital

James L. Wainscott
Chairman, Good Samaritan Hospital Foundation

Welcome

New Good Samaritan Hospital Foundation Chairman

James L. Wainscott

Chairman, President & CEO, AK Steel

Compassion

Compassion is published quarterly by Good Samaritan Hospital and Good Samaritan Hospital Foundation

GOOD SAMARITAN HOSPITAL MISSION
To improve the health status of the people we serve. We pursue our mission by providing a full range of health-related services including prevention, wellness and education. Care is provided with compassion consistent with the values of our organization.

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David Dornheggen, *Chief Operating Officer*
John R. Robinson MD, *Vice President, Medical Affairs*
Marc Alexander MD, *President, Good Samaritan Hospital Medical and Dental Staff*
Mary Irvin RN, *Vice President, Chief Nursing Officer*
Mary L. Rafferty, *President and Chief Executive Officer, Good Samaritan Hospital Foundation*

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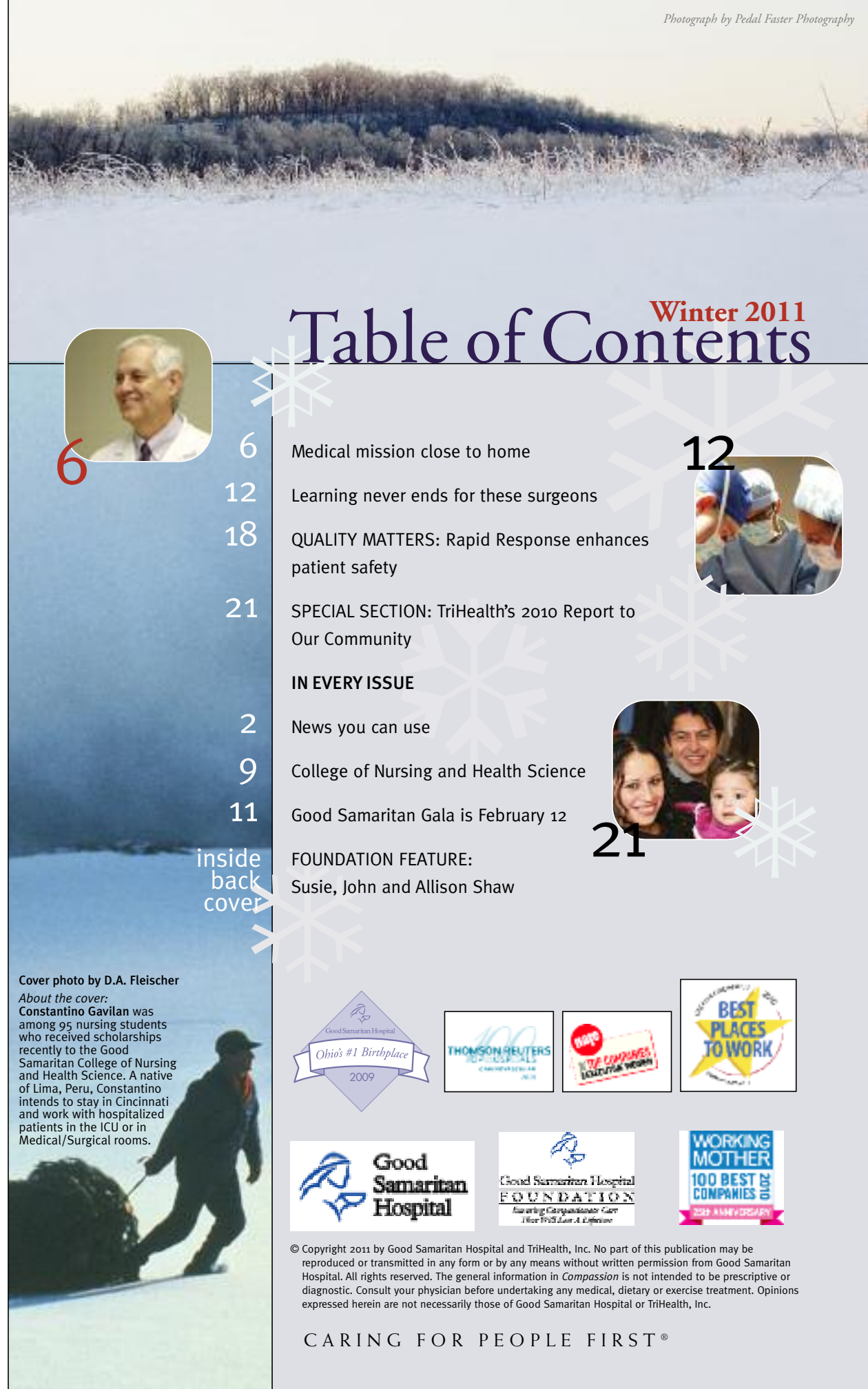
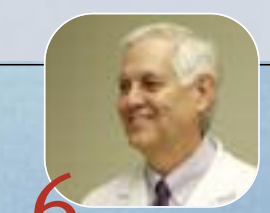


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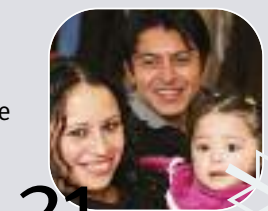
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CARING FOR PEOPLE FIRST®



Dear Friend,

I think Good Samaritan is a great place because of the people who provide quality care. I'm proud to share good news about some of the quality people who work here.

- When the Greater Cincinnati Health Council looked for a proven leader to chair its 2011 Board of Directors, they found one in **Will Groneman**, TriHealth's executive vice president of System Development.
- We need quality obstetricians to maintain our title as Ohio's Number One Birthplace. And we have them! **Jack Basil MD** is interim chairperson of Obstetrics in the role previously held by Michael Baggish MD who has retired. Dr. Basil will work closely with **Steven Johnson MD** who has been named program director of our Obstetrics and Gynecology residency training program.
- Our vice president of Medical Affairs, **John R. Robinson MD, FACS**, has earned the prestigious title of Certified Physician Executive from the Certifying Commission in Medical Management. Cincinnati has just a few CPEs. We are proud to have two of them – Dr. Robinson and **Georges Feghali MD** right here at Good Sam.
- Speaking of our Chief Medical Officer and Chief Quality Officer Dr. Feghali, I'm happy to announce that he and **Linda Galvin**, TriHealth's senior performance improvement consultant, have been named to the Board of Examiners for the Malcolm Baldrige National Quality Award. This national award recognizes organizations for performance excellence.

Sincerely,

David P. Dornheggen
Good Samaritan Hospital
Chief Operating Officer

VOLUNTEER Spotlight

Volunteers play an integral role in helping Good Samaritan achieve its mission.

If **Carol Schwalbe** had it to do over again, she'd choose a career working in a hospital. "I love the hospital environment and helping others," she says. That's why, since 2000, each Monday she volunteers at the reception desk for Good Samaritan's Operating Room. She does the important work of keeping anxious family members and friends informed about the progress of their loved ones in surgery.

"I'm the liaison between the surgeon, staff and family. It's very rewarding."

This past Thanksgiving, Carol and husband Steve, a TriHealth executive, joined Good Samaritan catering employees in serving dinner to the Sisters of Charity, a holiday tradition held at the hospital. The dinner, which follows a Mass at the hospital chapel, is a way to honor the sisters who founded and



served at Good Samaritan for more than 100 years. "Spending the holiday with these religious women is a terrific day," says Carol. "We don't have family in Cincinnati, so spending Thanksgiving with our Good Samaritan family feels right."

GOOD people doing GREAT things

Good Samaritan employees deliver compassionate care both on and off their jobs.
Melanie Orlando RN



Good Samaritan nurse **Melanie Orlando RN** believes that if God shows her a need, she should be ready to fill it. "Sometimes God has to hit me over the head to get my attention," she laughs. "But if

someone needs my help, I want to be there for them."

Melanie lends a hand each year in the medical tent at Cincinnati's Flying Pig marathon. She also organizes a medical team for a yearly

prom hosted by her church for hundreds of developmentally delayed teens and adults. Twice a month Melanie serves on the medical team during church services.

Last year Melanie says she "stepped out of her comfort zone," for a mission trip to Belize, a third world country in Central America. In just five days, a team of four doctors and four nurses administered to 1,200 villagers who lacked basic health care. "It was heart wrenching but so rewarding," says Melanie who is preparing for a return trip. "I can't wait to go back!"

Hatton Research Institute wins prestigious partnership

TriHealth's Hatton Institute has been selected to become partners with the Quintiles Corporation, a global pioneer in biopharmaceuticals, helping to deliver new drugs and cures for the world's most challenging diseases. Quintiles oversees numerous clinical trials, with a robust pipeline in cardiology, neurology (Alzheimer's, Parkinson's and multiple sclerosis), endocrinology and oncology.

The Hatton Institute was chosen due to its reputation and past work experience with Quintiles. Hatton's high quality data, certified staff, and excellent operating procedures all were cited as reasons for Quintiles desire to form the

partnership. As a Quintiles partner, Good Samaritan and Bethesda North hospitals' patients will have expanded access to clinical trials conducted by Quintiles. For more information about the partnership, contact Ginger LaMar, Hatton Institute clinical trials manager, 513-253-3535 or Ginger_Lamar@TriHealth.com.

The Hatton Institute supports the research and education activities of Good Samaritan and Bethesda North physicians and surgeons, teaching faculty, residents, and allied health professionals. Currently, the Hatton Institute is involved in nearly 350 research projects.



Tackling health problems a community-wide effort

For more information go to HHS.gov and search *Beacon*.



Kathleen Sebelius

Greater Cincinnati has been selected as one of 17 pilot communities in the United States that will use health information technology to tackle health problems. Health and Human Services Secretary Kathleen Sebelius made the announcement, indicating the goal of the \$13.8 million grant is to achieve measurable improvements in health care quality, safety and efficiency. Called the Beacon Community Program, the three-year effort in Greater Cincinnati initially will focus on creating quality

improvement and care coordination for patients with pediatric asthma and adult diabetes. A focus also will be placed on smoking cessation.

According to Sebelius, once specific health problems are identified, participating communities will be charged with developing innovative strategies to tackle each problem. "Working together through community collaborations to implement their strategies and track performance is the goal," Sebelius announced.



Medical leaders learn newest ideas for patient safety

As TriHealth's chief medical officer prior to his passing in 2003, Richard M. Smith MD was a staunch advocate for patient safety and medical education. Every year since his passing, the Richard M. Smith MD Memorial Fund has sponsored an event to teach hospital physicians, nurses and other staff the newest ideas for keeping patients safe.

In December the Memorial Fund paid for a live satellite broadcast of the National Forum on Quality Improvement in Healthcare. This premier event takes place once a year to refuel the tanks of health care leaders throughout the United States. Event planners

and participants are committed to providing safe, effective patient care at a reasonable cost.

Invitations were extended not only to the TriHealth medical community, but to the medical community at all Greater Cincinnati hospitals. In doing so, dozens of physicians, nurses and other staff who work at Good Samaritan and throughout the Tri-state learned the latest techniques for delivering safe, effective patient care. Patients throughout the region can potentially be impacted as a result. The two-day event was broadcast in Good Samaritan Hospital's Conference Center.



Fund established to honor Dr. Thomas Saladin

Thomas Saladin MD excelled at teaching patients and residents what it means to deliver compassionate care. He was the hospital's first full-time medical department chair, then became medical director.

At the time of his passing he was TriHealth's vice president of Academic Affairs. A friend, teacher and constant source of knowledge, he was a testament to the hospital's Catholic values and ongoing quest for excellence.

The **Dr. Thomas A. Saladin Residents Mission Fund** was established to assist resident physicians desiring to be a part of mission programs. Through the combined efforts of Marc Alexander MD, Terrence Carrigan MD and Helen Koselka MD, the fund was established as a way to honor the legacy of compassion and teaching that Dr. Saladin embodied.

Donations can be made by sending a check payable to: **Good Samaritan Hospital Foundation, 375 Dixmyth Avenue, Cincinnati, OH 45220.**

Please make a note that your donation is intended for the **Dr. Thomas A. Saladin Residents Mission Fund**. Should you choose to make your gift in honor or memory of another person, please indicate if anyone is to be notified of that tribute gift.



Charitable Gift Annuities in Times of Low Interest Rates

The New Year is a good time to consider ways to make a significant difference in our lives and the lives of others. New Year's resolutions can take many forms including enhancing our physical and mental well-being. However, we also should review our financial fitness especially as interest rates remain low.

Low interest rates can be a bitter pill for individuals on fixed incomes. Is there a better alternative to traditional CDs or bonds? Yes! **Charitable Gift Annuities** currently offer a higher rate of return than almost all conservative investments. And they are never subject to market fluctuations. Compare the gift annuity rates in the accompanying table with the rates you are receiving from money market funds or certificates of deposit. In addition, a charitable gift annuity also provides a means to make a difference at Good Samaritan Hospital.

WHAT IS A CHARITABLE GIFT ANNUITY?

A charitable gift annuity is a contract – not a trust – between you and Good Samaritan Hospital. You transfer cash or marketable securities to the Hospital in exchange for fixed annual payments to you and/or others for life.

WHAT ARE THE STEPS?

Creating a charitable gift annuity is safe and easy! It can be established for as little as \$10,000.

Step One:

Contact Good Samaritan Hospital Foundation to establish the contract – a simple one-page agreement that can be mailed to you. Next, transfer cash or other assets to the Foundation to fund your gift annuity agreement.

Step Two:

You'll receive generous fixed payments annually (or more frequently if desired) that will never vary in amount. The amount of your payment is a percentage of your gift determined by your age and other factors at the time your gift is funded. This fixed rate of return is established by the American Council on Gift Annuities (ACGA).

Step Three:

Because your gift is irrevocable, you will be entitled to an immediate income tax charitable deduction. You'll be notified of this amount at the time you establish the annuity. Include this amount on your income tax return as a deduction. In addition, a good portion of the income you receive from your annuity may be tax-free.

OTHER BENEFITS!

- You make a significant gift to Good Samaritan Hospital for a portion of the amount used to establish your gift annuity agreement.

- You can name another person to receive payments with you for your lifetime or for the remainder of his or her life.
- Annuity payments can begin immediately or can be deferred to a future date.
- If you use an asset (such as stock) that has increased in value to fund your annuity, a portion of the capital gain escapes tax completely. And the reduced amount of the tax is spread over your life expectancy. In addition, part of each annual payment is treated as a return of your original investment and is therefore tax-free for a period of time.
- The assets used to fund your gift annuity will generally be removed from your estate for estate tax purposes.
- Since payment rates increase with age, any new gift annuity generally brings larger annual payments.

Now that's a New Year's resolution that's easy to keep!

For more information on how you can establish a Charitable Gift Annuity, contact Kelly Rowland at the Good Samaritan Hospital Foundation at 513-862-3787 or Kelly_Rowland@TriHealth.com.

PAYOUT RATES FOR ONE ANNUITANT	
Annuitant's Age	Annuity Rate
60	5.2%
65	5.5%
70	5.8%
75	6.4%
80	7.2%
85	8.1%
90+	9.5%



Joyce and Carl Braun established their charitable gift annuity in 2003 and have enjoyed the benefits of both giving and receiving.

“These are strong people. They are up against incredible odds.” - Mary Ann Escudero



A Medical Mission Close to Home



Their daily wages aren't enough to feed and shelter their families. They have uncontrolled high blood pressure and diabetes but no way to pay for medicine. There is a shortage of physicians, and the nearest clinic has a three-month wait list.

If you're picturing a distant Central American country, think closer to home. Maybe a place like Price Hill, where an estimated 12,000 people have difficulty accessing health care. Price Hill has become a melting pot of white, African-American, Hispanic and multi-cultural groups with a large number of working poor who earn too much to qualify for programs such as Medicaid but too little to afford health insurance.

Forces at work in Price Hill want to improve this grim reality for the neighborhood's adult population. The Good Samaritan Free Health Center of Price Hill, planned for a late-January opening, is an idea sparked by a conversation between a family physician and a hospital administrator to bring medical mission work closer to home. Good Samaritan Chief Operating Officer David Dornheggen cites the hospital's primary motivation for taking the lead on the project: "It improves the health of the community. The health center will start small, limited by the number of volunteer providers and funding, and will expand to meet the community needs when feasible."

Current resources in Price Hill provide health screenings but, as Dornheggen points out, "The screenings identify more problems than existing medical facilities in Price Hill can handle. Uninsured people are either not receiving care or they come to the hospital ER, where we may treat their illness but this is not the appropriate setting."

Every facet of the plan to bring a free health center to the working poor of Price Hill has been carefully orchestrated by a collaboration of community organizations. Volunteer physicians, nurses and social workers will staff the health center twice a week. Medical supplies, computer equipment and furniture will be funded by grants. Santa Maria Community Services, which sits on a bus line at Warsaw and Purcell avenues, will house the center temporarily until a more permanent facility can be established. Referrals will come from Santa Maria, TriHealth Parish Nurses and Healthy Women

Healthy Lives (a nurse-led health screening and follow-up program for uninsured and underinsured minority women).



Mary Ann Escudero RN, BSN, TriHealth Parish Nurse, has worked with the people of Price Hill for the past six years. Based at Holy Family Church in Price Hill, she does basic screenings

such as blood pressure and diabetes, providing support and linking people to resources that will help them improve their lives and their health. She has enormous respect for the people she serves.

"These are strong people. They are up against incredible odds. I don't know how they do it." She speaks of a man who rides a bus two hours each way to a construction job to try to support his wife and two children. He recently was laid off. Another couple lost their son, and the wife is struggling with depression, but they have no health benefits. Men she sees at Holy Family's St. Vincent de Paul food pantry have high blood pressure and diabetes but can't afford to see a doctor or buy medicine to treat their illnesses.

As H.A. Musser Jr., president and CEO of Santa Maria Community Services, states: "The new health center in Price Hill is a huge enhancement to Santa Maria's Wellness/Bienestar Program. Our program helps uninsured and underinsured adults obtain free health screenings and then links those who need the follow-up care of a physician to primary care locations. Unfortunately, there are not enough providers who will see uninsured adults, and they often end up going to the ER. Having volunteer physicians right in our building in the heart of Price Hill provides additional access to primary care and makes it easily accessible."

One group of physicians already has pledged time and medical expertise to the program. Family Practitioner Timothy McCarren MD of The Family Medical Group says his group of 12 physicians based in Westwood will staff the health center one day each month. Christine O'Dea MD of the U.C. Family Medicine Residency faculty will serve as medical director.



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“I believe that a lot of things can happen when people have better health care...such things as stable dental services, day care and better housing.” - Timothy McCarren MD

“I think everyone needs a family doctor, someone to advocate for them,” Dr. McCarren states. “Most family doctors from the area are gone, the emergency departments are jammed, plus they don’t provide follow-up. We’ll use a medical home concept at the health center, and patients will have electronic medical records.” A medical home allows a primary care physician to coordinate all of a patient’s medical needs, which increases education, efficiency and quality of care.

Dr. McCarren will feel right at home in the health center. “I grew up in Price Hill. I know the community, and I see a tremendous need for doctors,” he says. “I believe that a lot of things can happen when people have better health care. A stabilized medical facility could bring such things as stable dental services, day care and better housing. That’s my hope for the community.”

Planning for the health center has spanned two years. Visits to similar centers in Pittsburgh and Baltimore helped refine the details and scope of the project. Primary collaborators for the Price Hill project include Good Samaritan Hospital, Santa Maria Community Services, Crossroad Health Center (in Over-the-Rhine), The Family Medical Group, SC Ministry

Foundation, The Health Foundation of Greater Cincinnati and the Castellini Foundation. As Musser states, “All of these partners are making unique contributions of time, talent and treasure to make this a successful collaborative health network.”

There is plenty of work still to be done: securing permanent funding beyond the two-year start-up period, establishing relationships with neighborhood pharmacies so patients can receive vouchers or affordable prices for medicines, and bringing other health services, such as dental care, to the center. Dornheggen says, “As more physician volunteer hours become available and the need for patient care expands, we’ll expand.”

To those who wonder whether health care reform will be a long-term solution, Dornheggen replies, “There is a need now. Health care reform won’t cover people until 2014. And we’re still going to have 20 million uninsured people.”

Parish Nurse Escudero is thrilled to have the center in her clients’ backyard. “It’s convenient and it’s not going to cost the residents anything. It gives me one more tool in my tool box to give people a resource for health care.”



GOOD SAMARITAN FREE HEALTH CENTER OF PRICE HILL

- Free health services for uninsured residents of Price Hill, over age 18, who are referred by TriHealth Parish Nurses, Santa Maria Community Services and Healthy Women Healthy Lives
- Located at Santa Maria Community Services at Warsaw and Purcell avenues in Price Hill
- Staffed by volunteer physicians, nurses and social workers
- Funded for first two years by SC Ministry Foundation, Castellini Foundation and The Health Foundation of Greater Cincinnati

Scholarship Reception

Good Samaritan College held its annual 2010 Scholarship Reception in August. This heartwarming ceremony gave donors and scholarship recipients the opportunity to meet.

Ninety-five students received scholarships totaling \$120,650 so far this year. There is an additional \$30,350 to be awarded for the Spring 2011 semester. These scholarships are funded through Good Samaritan College’s Annual Fund Campaign as well as private donors.



Ernie Prater, Julie Statzer, Barb Prater



Janett Gardner and Gardenia Butler Roper



Jill Strub, Marguise Betts, Dr. Robert Strub

Goal is set for Alumni Annual Fund Campaign

Good Samaritan College – *Cherish the Past, Celebrate the Present, Create the Future*

In February the Alumni Association will hold its Annual Fund Campaign to support the Good Samaritan Hospital College of Nursing and Health Science. Chairperson for the 2011 campaign will be Ruth Ann Ravenna ’61. *Cherish the Past, Celebrate the Present, Create the Future* will be the campaign theme for the upcoming year which will carry a goal of \$115,000.

Alumni, trustees and friends of the College will receive a letter in early February asking for their support of the 2011 Campaign. Gifts of all sizes are appreciated. Even the smallest gifts can make a difference.

To make a gift or for more information on how to support Good Samaritan College of Nursing, contact Kelly Smith at 513-862-3742 or Kelly_Smith@TriHealth.com.

Guild distributes \$160,000 in grants

In late September the Guild interviewed more than 30 hospital department representatives who were requesting grants. Although not all requests could be fulfilled, the Guild was able to distribute 19 new grants and six permanent annual grants totaling \$160,000.

Funds distributed are generated annually through profit from the Guild's Gift Shops in the Dixmyth and Clifton Lobbies, as well as from baby photo revenue, special cafeteria sales and our Annual Christmas Boutique, Raffle and Bake Sale.



Paula Runlon/Medical Staff Office

The Guild is proud to announce the following awards:

Items Annually Funded by Good Samaritan Hospital Guild

Department	Grant Awarded
Cardiac Rehabilitation	Cough Buddies
Coordinated Care	Bus Tokens and Cab Vouchers
Employee Relations	Santa Store Items
NICU	Quilt Foundation
Volunteer Services	Two \$1,000 Junior Scholarships
Volunteer Services	Yarn for Baby Hats

Items Funded in 2010

Department	Grant Awarded
Pastoral Care	Items for Chapel
Outpatient Cancer Care	Newly Established Fund to Assist Oncology Patients
8 AB	Wheelchair Scale
Volunteer Services	Yarn for Prayer Shawls
GSH Employee Campaign	Funding for Outside Furniture
Operating Room	Codman Synergy Precision Coagulator
Operating Room	Radiolucent Wilson Frame
15 AB	Portable Scale with Chair
Mother Baby Unit	Drager Jaundice Meter for Infants
Surgicare	Eye Stretcher
Laboratory	AccuVein Base System and Stand
Labor & Delivery	Pyxis Remote Manager and Medication Refrigerator
College of Nursing	One Human Physiology System II Station and Laptop
Operating Room	daVinci S Bi-Polar Foot Switch Panel
OP Treatment Center	Four Capnography Monitors
Emergency Department	Bladder Scanner
PACU	Passport V Monitor
Operating Room	High Definition Camera Box
College of Nursing	Maternal and Birth Simulator with Resuscitation Baby



Volunteer Robert Roetting



Pat Callery/Recovery Room

The Guild's Annual Christmas Boutique, Raffle and Bake Sale was held in mid-November. The following lucky raffle participants took home the prizes:

Raffle Prize	Winner
\$500 Gift Card	Carol Groh/Visitor
Handcrafted Quilt	Robert Roetting/Volunteer
Vizio TV	Paula Runlon/Medical Staff Office
Fragrances	Pat Callery/Recovery Room
Digital Camera	Chris Komiensky/Volunteer
Christmas Items	Patty Greene/Select Hospital
Bengals Basket	Tonya Spurlock/HDU



Visitor Carol Groh claiming her \$500 Visa Gift Card



Darlene Welling, Carol Schwalbe and Cyndi Cappel; Standing: Kitty Tallarico, Renita Homan, Bobbi Hart, Sue Robinson, Ann McCarthy, Marianne Bach, Shiva Ghazi, Suzanne Cosstandi, Susan Cranley



Jennifer Pavelka, Kitty Tallarico and Guity Razavi



Gala Chairman, Susan Cranley and Co-Chairman, Darlene Welling

Preparations nearly completed for The Good Samaritans' Gala, February 12

The kick-off gathering for The Good Samaritans' 2011 Gala took place in October at Good Samaritan Hospital's Medical Education Conference Center.

Almost 30 people attended, including members of The Good Samaritans and their spouses, as well as representatives of Good Samaritan Hospital Foundation and the hospital's Cardiovascular

Services Department, the 2011 Gala beneficiary. Details for The Good Samaritans 27th Annual Gala, Diamonds and Denim, were discussed.



Carol Schwalbe welcomed The Good Samaritans into her home in November to assemble the invitations that were mailed at the end of December.

The Good Samaritans Annual Gala is a black tie event to be held on Saturday, February 12, at the Hyatt Regency Cincinnati. Guests are invited to enjoy this event with a Diamonds and Denim theme. It will begin with a cocktail reception, followed by dinner and dancing to the sounds of Nashville's Pat Patrick Band. Many surprises are planned throughout the evening to keep our guests entertained.

The Good Samaritans are a dedicated volunteer organization of the Good Samaritan Hospital Foundation; members include those with ties to the medical and business community. Through their annual Galas, The Good Samaritans have raised \$4.8 million to help Good Samaritan Hospital improve the availability and quality of health care for the people of Greater Cincinnati. This year's Gala proceeds will benefit the Cardiovascular Services Department to fund a Robotic-Assisted Cardiothoracic Surgery Fellowship during each of the next two years. The fellowship will provide Cincinnati with more robotic expertise, and will further shine the spotlight on Good Samaritan as a technology leader and a place where top surgeons want to work.

Gala proceeds also will benefit the Medical Education Research Fund.

Corporate sponsors for the event, to date, include: Macy's, SC Ministry Foundation, Sisters of Charity of Cincinnati and TriHealth, Inc.

President of The Good Samaritans and Gala Chair, Susan Cranley and co-chair Darlene Welling, are working with physician champions J. Michael Smith MD and Karen Gersch MD to promote this event in the medical community.

Tickets range in price from \$500 to \$1,000 per couple. A variety of corporate sponsorship and underwriting opportunities also are available. For ticket or sponsorship information, please call the Good Samaritan Hospital Foundation office at 513-862-1258.

Unique program lets surgeons learn, patients win

"WHEN YOU'RE IN AN ENVIRONMENT WHERE SOMEONE IS ASKING NOT ONLY 'HOW' BUT 'WHY,' IT FOSTERS LEARNING FOR BOTH **TEACHER** AND **STUDENT** AND IS IN THE BEST INTEREST OF PATIENT CARE."

Physicians enrolled in Good Samaritan's Surgical Residency Program learn the intricacies of surgery as they assist in the operating room. They are mentored by dedicated, experienced surgeons.



Hearing you need emergency surgery is never good news. But patients of Good Samaritan's Faculty Medical Center – where affordable care is provided to those with little or no insurance – are in for a bit of good luck. Their surgery will be performed by an expert surgeon alongside the questioning eyes of one or more surgical residents.

Tarun Goel MD, Kevin Grannan MD, George Kerlakian MD and Juan Peschiera MD are seasoned surgeons who lend their expertise at the Faculty Medical Center. Their patients arrive at Good Samaritan's Emergency Room with no physician, or little or no insurance. The resident physicians who assist these dedicated four (see story next page) are training to become surgeons. They are enrolled in Good Samaritan's Surgical Residency Program. Throughout the five-year program, they learn the intricacies of a surgeon's work. At the same time they, under careful supervision, provide expert care to underserved members of the community who need it the most. The program helps Good Samaritan and TriHealth fulfill their mission to respond to community needs.

"The residents are fortunate to be learning from such dedicated and expert surgeons," says Richard Welling MD, former chair of the Department of Surgery and former director of the hospital's Surgical Residency Programs.

As a former mentor, Dr. Welling knows firsthand why Drs. Goel, Grannan, Kerlakian and Peschiera are so dedicated to the hospital, their patients, and the residents whom they mentor. "They do it because they love it. They realize that learning never ends, and they want to stay involved in the program where they got their start," he says. Dr. Welling spent much of his career supervising an earlier crop of surgical residents, including these four. He is now TriHealth's vice president of Academic Affairs and Research. "It's important to pass along not only your knowledge, but your skills in the art of medicine," he believes.

Eager residents ask a lot of questions during surgery. The result is better quality care for patients. "When you're in an environment where someone is asking not only 'how' but 'why,' it fosters learning for both teacher and student and is in the best interest of patient care."

In all, nearly 80 physicians are enrolled in Good Samaritan Residency Programs (see chart). Their presence creates a win-win-win at the hospital. The residents win, as they master their respective skills; the faculty win as they are continually challenged to improve their judgment and technical skills; and the patients win as their treatment plans are the result of a collaboration of physicians who seek the safest, most effective treatment possible.

"THEY DO IT BECAUSE THEY LOVE IT. THEY REALIZE THAT LEARNING NEVER ENDS, AND THEY WANT TO STAY INVOLVED IN THE PROGRAM WHERE THEY GOT THEIR START...IT'S IMPORTANT TO PASS ALONG NOT ONLY YOUR KNOWLEDGE, BUT YOUR SKILLS IN THE ART OF MEDICINE."



Richard Welling MD, Vice President of Academic Affairs and Research, TriHealth

RESIDENCY PROGRAMS AT GOOD SAMARITAN HOSPITAL

Good Samaritan patients benefit from the knowledge-seeking environment created by residents who are learning to master their skills in one of the following programs:

SPECIALTY

General Surgery

Vascular Surgery

Internal Medicine

Obstetrics/Gynecology*

**Training also takes place at Bethesda North Hospital.*

In addition to the Residency Programs, the following Fellowships provide even more specialized training following a physician's graduation from residency:

Robotic Cardiothoracic Surgery

Vascular Surgery Fellowship

continued on page 14

Answering the call, *around the clock* for 20-plus years

They are colleagues, good friends and dedicated surgeons. They receive calls in the middle of the night, on holidays and during snowstorms. Yet their reply is always the same: “I’ll be right there.” For more than 20 years, Tarun Goel MD, Kevin Grannan MD, George Kerlakian MD and Juan Peschiera MD have devoted one week each month, around-the-clock, to performing surgeries on patients of Good Samaritan’s Faculty Medical Center, where affordable care is provided to those with little or no insurance. They are assisted by physician residents who are training to become surgeons. During each procedure, teacher and student work in tandem, watching, questioning, explaining and listening.

“I guess you could say I’m a little bit selfish,” laughs Dr. Kerlakian about the reason he has devoted so much of his career to mentoring surgical residents. “I think the way to improve what you do is by teaching others how to do it. The residents’ curiosity causes me to continually look for better, safer ways to get the job done.”

Dr. Grannan compares mentoring in the Operating Room to watching a good movie. “You enjoy it even more when you can share it with others.” While the work is enjoyable, it’s also serious. “We mentor these young doctors in the emotional and ethical aspects of surgery as well as the technical skills,” he explains. “And we encourage them to ask questions because being a surgeon requires lifelong learning.” Twenty-five years ago, for example, when Dr. Grannan was getting his start, he recalls “no one had ever heard of laparoscopic surgery; now it’s commonplace!”

A mentor since 1987, Dr. Peschiera says he has an allegiance to the training program at Good Samaritan. Like his three colleagues, he got his start at Good Samaritan. “I get personal satisfaction from seeing young residents improve their techniques and judgment, and from watching them mature. When I see them do something exactly the way I taught them, I get a kick out of it.” Teaching a young surgeon good judgment is the most difficult aspect of mentoring, he believes. “Should you operate or not? When should you end the procedure? My colleagues and I seem to agree on decisions like this. It’s important to pass smart decision-making onto those who are still learning,” he says.

“The Lord has been kind to us,” reasons Dr. Goel who says he feels honored to have worked at Good Samaritan since his residency training began in 1979. “This work we do isn’t about the money. It’s the satisfaction that comes from seeing residents succeed,” he says. “All of us are really like a big family. We are always learning from each other.”



Juan Peschiera MD, FACS
Graduated from Good Samaritan
General Surgery Residency Program
1986

Graduated from fellowship in Trauma
and Critical Care, New York City
Private practice

Specialties: *General Surgery, Trauma,
Endoscopy, Surgical Nutrition*

George Kerlakian MD, FACS
Graduated from Good Samaritan
General Surgery Residency Program
1986

Chairman, Good Samaritan
Department of Surgery

Medical Director, Good Samaritan
Weight Management Center

Physician with Group Health Associates

Specialties: *Bariatric Surgery, General
Surgery, Weight Management*

Kevin Grannan MD, FACS
Graduated from Good Samaritan
General Surgery Residency Program
1987

Program Director, Good Samaritan
General Surgery Residency Program

Physician with Group Health
Associates

Specialty: *General Surgery*

Tarun Goel MD, FACS
Graduated from Good Samaritan
General Surgery Residency Program
1982

Private practice

Specialties: *General Surgery, Endoscopy*

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Former Good Samaritan Hospital and Foundation Trustee Dinner



Every other year former Foundation and Hospital Trustees are invited to a dinner to thank them for their past leadership and share all the Foundation and Hospital accomplishments.



Top Row, First Photo (L to R): Sister Elizabeth Cashman, Sister Patricia Cruise, Margaret McPeak CSJ; Second Photo: Ken Berry, Linda Smith-Berry, Sister Patricia Cruise, Virginia Wiltse and Dr. David Wiltse; Third Photo: Pam Rossmann, Amy Hayden
Middle Row, First Photo (L to R): Dr. John Wolf Jr. and Elena Wolf; Second Photo: Hal Klink, Donna Klink, Jim Schwab, Vivian Schwab, Lou Gilligan, Robbin Gilligan; Third Photo: Rita and Bob Driehaus
Bottom Row, First Photo (L to R): Don Schmitt, Marie Tsacalis, Bill Tsacalis; Second Photo: George Glover, John Prout and Jim Wainscott; Third Photo: Marlene Clark, Jim Clark, Linda Smith-Berry

Rapid Response Enhances Patient Safety

Sitting at the hospital bedside of a loved one, what if you are the first to notice a sudden change? Labored breathing, bleeding, an accelerated heart rate, excessive pain or a change in personality may indicate signs of serious distress.

“We’re a patient- and family-centered hospital, and we’re very happy to have families be part of a patient’s care. We encourage families to let us know if there’s a change,” says Cindy Flannery RN, BSN, manager of the Medical-Surgical Intensive Care Unit at Good Samaritan Hospital.

By contacting a nurse immediately and reporting your observations about a sudden change, you could make an important difference in your loved one’s health.

When additional help is needed, the bedside nurse calls a Rapid Response Team. These teams were formed in 2006 to “respond immediately to a change in a patient’s condition so the patient can be assessed and stabilized, or transferred to a higher level of care,” Flannery states.

The team includes the patient’s nurse, a critical care nurse and a respiratory therapist. A senior internal medicine resident is consulted and will come to the bedside if needed.

In many cases, the team is able to avert the need for a transfer to the Intensive Care Unit and may even prevent a full arrest. “The goal of Rapid Response was to decrease the number of code blues for resuscitation of a patient who has no pulse or who

has stopped breathing,” Flannery says. “It has been successful. We’re meeting patient needs and enhancing the knowledge of the floor nurse to respond in emergency situations. That makes the quality of care better.”

“An important aspect of quality care is ensuring a patient’s overall safety,” adds Nancy Glorius RN, director of Patient Safety for TriHealth. She explains that The Joint Commission, a national accreditation organization for health systems, realized several years ago that lives can be saved when a patient’s deteriorating condition is recognized and addressed quickly. Rapid Response Teams have met that challenge.

Another benefit of the Rapid Response Team is that it improves communication

among the nurse, physician and family. The team prompts family members to have conversations to honor a patient’s wishes on end-of-life issues, ventilators and other extreme measures to prolong life.

Flannery notes other aspects of patient safety. “For us all to be on the same team, it’s important for families to know what the patient can and cannot do.” Following food and drink restrictions, knowing whether the patient can get out of bed without help, and washing hands upon entering and leaving the patient’s room all contribute to a patient’s safety. Patients (and families) are encouraged to educate themselves about their medicines and their illness and to speak up if they have concerns or questions.

“The goal of Rapid Response was to decrease the number of code blues for resuscitation of a patient who has no pulse or who has stopped breathing. It has been successful . . . That makes the quality of care better.”

— Cindy Flannery RN, BSN, manager of the Medical-Surgical Intensive Care Unit at Good Samaritan Hospital



Sandy Stehlin and her niece Katie Stehlin taking a test drive on the Hospital’s new da Vinci Si surgical system.



“Tomorrow Today”

The *Tomorrow Today* fundraising project is under way. It’s goal: making certain that tomorrow’s advances in health care are taking place in our community today.

Because of the generosity of past supporters, Good Samaritan is one of only 18 robotic training centers in the U.S., and 22 in the world. And our training center is one of just two in the world equipped with a dual console, used for the newly upgraded da Vinci Si.

The dual console enables two surgeons to collaborate during a procedure. It also facilitates teaching, much like a driver’s education car. This sophisticated equipment lets surgeons exchange control of the instrument arms. Built-in intercoms let surgeons communicate while seated at the consoles to enhance learning.

“We are looking for those who care about the future of health care in the Greater Cincinnati region and who want to make sure that the latest advances are available to them and their loved ones when needed.” ~Kelly Rowland, director of development

When the *Tomorrow Today* fundraising initiative is complete, each of Good Samaritan’s Operating Rooms will be equipped with this hard-to-find technology, enabling all eligible Good Samaritan patients to benefit. Doing so will ensure that Good Samaritan remains in the forefront of robotic-assisted surgery.

To accomplish this goal, a complete renovation of the current training center is needed. “We are looking for those who care about the future of health care in the Greater Cincinnati region and who want to make sure that the

latest advances are available to them and their loved ones when needed,” says Kelly Rowland, director of development, Good Samaritan Hospital Foundation. “We don’t want anyone to have to leave the area to receive the very best care.”

To donate to the *Tomorrow Today* initiative, or for more information, contact Kelly Rowland at 513-862-3787 or Kelly_Rowland@TriHealth.com.

Good Samaritan Hospital Employee Campaign

The Good Samaritan Hospital Employee Campaign to fund an outdoor eating area for employees is inching closer to completion. Located on level 5 near the cafeteria, the eating area will provide employees ample seating and proper lighting for all shifts. This project has been at the top of employees’ “wish list” for years.

Thanks to the Good Samaritan Hospital Guild’s whopping \$12,000 donation, the area will have beautiful, sturdy, wheelchair-accessible furniture when it opens. However, we’re

not there yet! Just like many remodeling projects, the cost of the project has increased and we’re still \$40,000 shy of our goal.

Your support will ensure the successful completion of this campaign.

If you’d like to support this worthwhile campaign, or if you have questions, contact Judy Capizzi at 513-862-1356 or Judy_Capizzi@TriHealth.com. On behalf of the entire Employee Campaign Steering Committee and Good Samaritan Hospital Foundation, thank you.

Women in Philanthropy Fall Program a Big Hit with Attendees

The Good Samaritan Hospital Foundation's Women in Philanthropy Advisory Council hosted a workshop in November designed to help women become better stewards of their health and financial well-being. Called Tools For Tough Times—Take Two, this informative program focused on financial tools that can be used during difficult times. Specific topics included how to use advance directives to communicate your wishes, and the reasons why robotic-assisted surgery is considered the future of medicine.

The Women in Philanthropy Time Out for Women Workshops are developed to educate, empower and motivate women to take the steps they need to better care for themselves and their resources.

Program dates for 2011 have not yet been determined. To learn more about the Foundation's Women in Philanthropy program, contact Debbie Buerger at 513-862-1354.



Pat Neiheisel, Diane Motz, Pat McMahon, Jessie Krishnan



Kathleen Marteney, JoAnn Warnock, Mary Friedmann, Carol Smith



Ann Wood, Ann Klestinski, Mary Griffin, Barb Apking, Marian Foote

Women of Compassion Program Celebrates Fifth Year



Barb Culver and Sheree Paoello

Recognize a special woman in your life as a 2011 Woman of Compassion. Now in its fifth year, this unique program enables you to make a gift in honor or memory of a special woman. It's an opportunity to tell someone how special she is, and how she has touched you and perhaps others throughout her life. There is a maximum number of nominees that can be accepted, so don't miss this opportunity. Contact Kelly Rowland at 513-862-3787 or by email at Kelly_Rowland@TriHealth.com for more information.

This year's event will be held on Friday, May 6, 2011 at the Queen City Club in downtown Cincinnati. All women will be recognized at a special luncheon held in their honor. Donors will have the opportunity to write a special tribute about their honoree to be read at the luncheon and included in the program. Sheree Paoello from Channel 5 News will emcee once again.

The cost to nominate is \$1,000 and can be made personally by you or shared with others. Gifts can be directed to the Greatest Needs of the Hospital, the College of Nursing and Health Science, or the program that is most important to you and/or your nominee.



Improving ACCESSIBILITY to health care

Dear Friends:

The need for state and national health reform is acute. The percentage of 18-64 year-old adults in Greater Cincinnati who are uninsured has nearly doubled in the past eight years, topping out at 21 percent in 2010, according to the brand new Greater Cincinnati Community Health Status Survey. Research by the Ohio Hospital Association indicates that four out of five uninsured Ohioans are from working families.

Gone are the days when not having transportation or not having a job were the primary obstacles to accessing health care. Today, the reason is also socioeconomic. Ironically, socioeconomic was the same reason more than a century ago that motivated the Sisters of Charity to found what is known today as Good Samaritan Hospital and the German Methodist Deaconesses to found Bethesda Hospital.

The two hospitals came together in 1995 as TriHealth. They shared a heritage of making care accessible to persons who cannot afford it. What TriHealth did differently compared to many other health systems was to include physicians and the community, as well as hospitals, in effecting change.

As you review the 2010 Report to Our Community, you will realize the power of the "tri" in TriHealth – hospitals, physicians, community – in making quality compassionate health care accessible so that our community as a whole experiences improved health.

Collaboration and innovation yield an impact. Between July 1, 2009, and June 30, 2010, TriHealth spent more than \$73 million making care accessible. We offered more than 150 programs in our hospitals, ambulatory care centers, physician offices, public health clinics, schools and churches.

We reached out to those people where they lived, worked or sought assistance. We cared for them and we educated future caregivers to help our community avoid the national shortage of medical professionals. This is our heritage. This is our mission. This is what we do every day. This impacts our future citizens' well-being and our region's future financial vitality.



Sincerely,

John S. Prout

John S. Prout
President and Chief Executive Officer
TriHealth Inc.



STRIVING FOR A HEALTHY START

Knowing that a strong start in life can chart the course for lifelong good health, TriHealth donates generously to prenatal and obstetrical care. The **OB/Gyn Center at Bethesda North Hospital** provides medical services from pregnancy through birth and beyond to women such as Virginia Aqueche who lack adequate insurance. Expectant mothers also can turn to **TriHealth Nurse Midwives** and **Good Samaritan Hospital's Faculty Medical Center** to care for them and their babies, regardless of ability to pay.

Other community resources, **Winton Hills Health Center**, a neighborhood provider of obstetrics and gynecology, and **Healthy Beginnings**, a group of Christian-based obstetrical clinics for uninsured women, receive annual assistance from TriHealth. These efforts are supplemented by **TriHealth Perinatal Care Coordinators**, who connect women with public programs, referrals and education.

Our hospitals also further the quality of maternity care with local and national safety initiatives, such as monitoring elective deliveries to maximize babies' brain development.

After losing a child born prematurely in Guatemala, Virginia Aqueche and husband Jose Coj express their heartfelt gratitude to the OB/Gyn Center at Bethesda North Hospital for providing the medication and loving care that allowed a healthy birth for their daughter Mayle and for giving them hope of safely delivering a son this spring.



PREVENTING SHORTAGE OF CAREGIVERS

It's another year away, but Greg Martin can hardly wait! He is eager to work as a pediatric nurse when he graduates from the **Good Samaritan College of Nursing and Health Science**. Nursing is a four-generation tradition in his family, beginning with Greg's great grandmother. Like most Good Samaritan graduates, Greg's family of nurses has remained in Cincinnati, preventing a shortage of top-quality caregivers which is common in other cities.

Each class of 100-plus students is diverse: male and female ranging in age from 18 to 50 and older. They are ambitious. After graduation you'll find them delivering compassionate care in area nursing homes, schools, hospitals, physician offices, clinics and patient homes. Graduates include Karla Shearer '71, who is establishing a palliative care program at Cincinnati's Barrett Cancer Center. Graduate Sheree Lynch '76, is former director of nursing and now staff nurse in Home Health, Otterbein Community in Lebanon. Graduate and neonatal intensive care nurse Pamela A. Krieg '81 has developed radiation shields for the preemies in her care at University Hospital.

Each year, our region is blessed with 100-plus eager, compassionate caregivers who enter the workforce after graduating from the Good Samaritan College of Nursing and Health Science. Greg Martin can't wait to be counted among them.



THIS IS OUR HERITAGE. IT IS OUR MISSION.

PROVIDING MEDICAL EXPERTISE TO UNINSURED AND UNDERINSURED PATIENTS

Erhan Erdeger MD is one of 100-plus physicians enrolled in **TriHealth residency programs** at Bethesda North and Good Samaritan hospitals. These talented physicians were handpicked to specialize in Family Medicine, Internal Medicine, Obstetrics/Gynecology, or Surgery. Under the supervision of experienced physicians, residents provide quality care to thousands of uninsured and underinsured patients in the area while they learn.

The residents provide around-the-clock care at **Good Samaritan's Faculty Medical Center**, which serves low-income Cincinnatians. Most of these patients are seriously ill, and arrive at the hospital's Emergency Room in need of immediate attention. In accordance with TriHealth's mission, no one is turned away. In FY10, residents treated more than 27,000 patients in the Faculty Medical Center. Residents also work in clinics in Cincinnati's poorest communities, bringing expertise to people who need it the most.

Following graduation, Dr. Erdeger can be counted among the 30 percent of talented graduates of TriHealth residency programs who remain in Cincinnati, boosting medical expertise in the area.

A native of Turkey, Erhan Erdeger MD moved his family to Cincinnati in 2008 to study Internal Medicine at Good Samaritan. Like many physician residents, Dr. Erdeger will remain in Cincinnati following graduation, boosting medical expertise in the region.



HELPING SENIORS REMAIN HEALTHY, ACTIVE

Gail Butler is one of almost 9,000 Greater Cincinnatians who needed help last year and didn't know where to turn. TriHealth **Navigator for Senior Services** became their safety net. This free information and referral service helps seniors and their caregivers navigate the maze of health care options available in the region.

Two days after her discharge from the hospital, a fall forced Gail to move in with family. Since then, Navigator nurses and social workers have helped Gail get the medical attention and physical therapy she needs to regain her strength. Her goal, to move back into her Elmwood Place home.

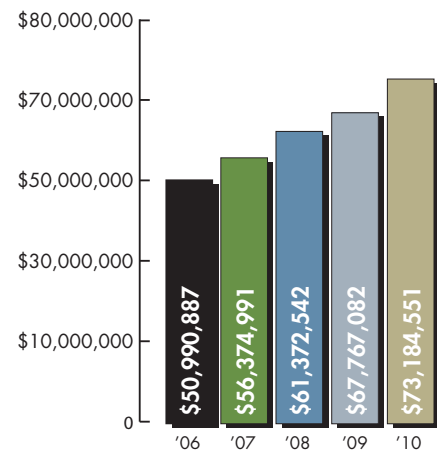
Navigator social workers routinely follow-up with heart failure patients like Gail after they are discharged from Bethesda North and Good Samaritan hospitals. This intense case management service was implemented to assure compliance with discharge instructions. As a result, readmissions among these patients have been reduced by 24 percent.

In addition, TriHealth's **Seniority** program helps seniors maintain healthier, more active lives through classes and outings, while the innovative TriHealth **SeniorLink PACE** (Program of All-inclusive Care for the Elderly) offers all-inclusive services to address the medical, rehabilitative, social and personal care needs of frail older adults through one program.

Days after Gail Butler was discharged from Good Samaritan Hospital, she fell, losing the ability to live alone. Social workers with TriHealth Navigator for Senior Services are helping Gail regain her independence.

TRIHEALTH CONTRIBUTION TREND FOR THE PAST FIVE YEARS*

*The unpaid cost of Medicare for all years is excluded.



GOOD SAMARITAN HOSPITAL

Outreach targeted to low income	\$ 25,783,251
Outreach targeted to the broader community	\$ 17,919,600
Total	\$ 43,702,851

BETHESDA NORTH HOSPITAL

Outreach targeted to low income	\$ 22,107,191
Outreach targeted to the broader community	\$ 7,374,509
Total	\$ 29,481,700

TOTAL FOR TWO HOSPITALS \$ 73,184,551



FOUNDATION FEATURE

Susie, John and Allison Shaw

One family
“pays it forward”

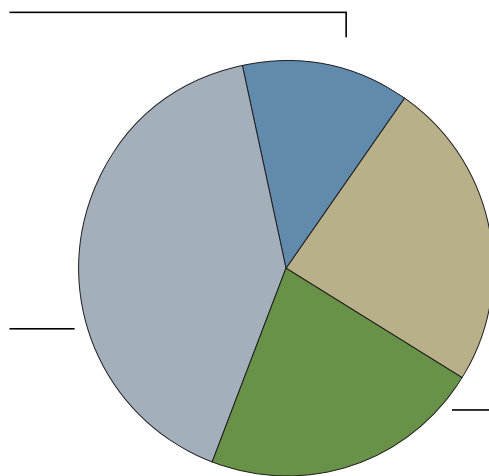
IT IS WHAT MAKES US PROUD TO WORK AT TRIHEALTH.

CASH AND IN-KIND SUBSIDIZED HEALTH SERVICES AND COMMUNITY BUILDING \$9,458,624

Donations of cash, equipment, supplies or staff time on behalf of the poor of the community. Includes cost of subsidized health services, or services that generate little to no profit yet are offered because of a need in the community. Includes TriHealth Nurse Midwives who care for women in community clinics.

TRADITIONAL CHARITY CARE \$29,742,648

Costs of free or discounted services for people unable to pay because they are poor, do not have adequate insurance, or their care is beyond their financial capabilities. Includes some services provided at the Good Samaritan Hospital Faculty Medical Center and the Bethesda OB/Gyn Center.



UNPAID COST OF PUBLIC PROGRAMS \$17,171,083

Difference between actual cost of care and reimbursement provided for patients with Medicaid and other public programs not including Medicare.

MEDICAL EDUCATION AND RESEARCH \$16,812,196

Costs of training health care professionals within TriHealth and throughout the community, such as resident physicians studying obstetrics/gynecology, internal medicine, family practice and surgery.

IF YOU KNOW **SOMEONE** WHO NEEDS HELP, ASK FOR A COPY OF TRIHEALTH'S DIRECTORY OF HEALTH CARE SERVICES BY CALLING **513-569-6706**, EMAIL A REQUEST TO **IMPROVE_HEALTHCARE@TRIHEALTH.COM** OR FIND AN ELECTRONIC VERSION AT **TRIHEALTH.COM**.



TriHealth
619 Oak Street
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Susie Shaw remembers the day 16 years ago she and her husband John toured Good Samaritan Hospital. The young couple was preparing for the birth of their daughter, due in four months. “I vividly remember walking past the Neonatal Intensive Care Unit (NICU) thinking ‘we won’t need that.’” Less than a month later the NICU would become Allison Shaw’s first home.

Susie’s pregnancy was “easy and normal,” she says, until that day in her 28th week when something didn’t feel right.

That “something” was 2 pound, 9.5 ounce Allison who was ready to be born in spite of the best efforts of hospital staff to delay the birth. Breech and born via emergency cesarean section, tiny Allison’s lungs were badly infected with the listeria bacteria. She spent the next three months receiving

24-hour care that was nothing short of remarkable, says Susie. Mom and dad spent those same months driving back and forth from their then-Landen home to visit their fragile newborn.

So grateful were the Shaws for the life-saving care that Allison received back in 1994, they committed to providing annual donations to the NICU and recently established a \$2500 scholarship for a student of the Good

Samaritan College of Nursing and Health Science, suggesting it be awarded to a student who is interested in caring for premature infants. Further, because John is employed at Procter & Gamble, any money the Shaws donate is matched by P&G’s Matching Gift Fund for Higher Education.

“You know, when they talk about compassionate care at Good Samaritan, it really does exist. It’s not just a tagline,” says Susie. “The

nurses became family to us. In fact, 16 years later we still exchange Christmas cards! We will be forever grateful for the exceptional care our daughter received in the Good Sam NICU.” In addition to the scholarship, the Shaws also have purchased a \$100,000 life insurance policy, payable to the Good Samaritan Foundation and earmarked to support nursing students upon Susie’s death. “We think all this is a nice way to pay it forward, to help other nurses who can then go on to help other families like ours.”

Today Allison is “perfect!” according to her mom. A high school sophomore, honor student and year-round tennis player, this once-fragile infant now is providing her parents with a new kind of worry. “She just got her driver’s license!” Susie laughs.

To learn about the many ways you can support the efforts of the Good Samaritan Foundation, call **513-862-3786**.